

Advertising Program

Howard's Flea Market's extensive advertising program includes:

1. Billboards in three counties.
2. Radio Advertising.
3. Print advertising in many publications, including:
 - Clark's Flea Market Guide.
 - The Citrus Chronicle.
 - Discover Magazine for new residents.
 - Peddler Post.
 - Yellow Pages.
4. Placement on Souvenir maps and local menus.
5. Optimizing our website search placement and linking with other key sites.
6. Maintaining an active Facebook presence which is updated almost every day the market is open.
7. Supporting of local community entities such as baseball teams, Kiwanis, Jaycees and local Churches.
8. Staging special events such as: Santa Claus, an Easter Egg hunt, Christmas Gift Charity and a variety of other events.
9. Sponsoring our own charitable ventures.